

## Webinar: Florida's Unparalleled Infrastructure & Logistics

### Luis Olivero

Greater Orlando Aviation Authority  
Assistant Director, Airport Affairs

Luis Olivero serves as Assistant Director of Airport Affairs for the Greater Orlando Aviation Authority (GOAA). He is responsible for all aspects of the Authority's governmental relations initiatives, including managing special projects, strategic tasks and special contracts. Mr. Olivero joined the GOAA staff in 2000 as Manager of Production/Communications with the Office of Public Affairs. In this role, he was responsible for generating news releases, media advisories and speeches for organization members, along with managing all audio/visual aspects of the department and coordinating special events.



From 2004-2015 he served as Manager of Governmental Relations, where he was responsible for development and implementation of local, state and federal legislative and funding initiatives on behalf of the Authority; researching and monitoring legislative proposals; and coordinating meetings with public leaders and agencies to promote state and federal funding and legislative initiatives.

Prior to this, Mr. Olivero worked in the local television industry as an Assistant News Director and Assignment Editor at several stations in Tampa and Orlando. Principal duties included coordinating news crews, editorial decisions, planning extended coverage of live events, and script approval.

Mr. Olivero has been involved with Florida Airports Council (FAC) since 2004, having served as Chair of the Federal Affairs Committee and State Affairs Committee. In 2018 Mr. Olivero joined the FAC Executive Committee, serving as Secretary/Treasurer, then as Vice Chairman. He currently serves as FAC Chairman of the Board. Mr. Olivero graduated from the University of Central Florida with a Bachelor of Arts degree in Communications, Radio/Television. He is also bilingual, English/Spanish.