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January 5, 2021

Dear Florida International Trade Expo Visitors:

As the Secretary of Commerce for the State of Florida, I want to thank you for your interest in the participating in the first-ever Florida International Trade Expo, a virtual trade show. We are excited to host up to 150+ Florida exhibitors representing companies in the aviation/aerospace, life sciences/medical, information technology, clean technology, marine/boating, industrial and consumer products and many more.

Florida is strategically positioned for international trade in the 21st century and boasts a modern infrastructure with the logistics capabilities to move cargo effectively. Our state ranks among the national leaders for exports of manufactured products, high technology and specialized services. In addition, Florida consistently places as one of the top business destinations in the U.S., thanks to our diversified mix of industry sectors, business-friendly tax policies, low regulatory environment, talented workforce, and expansive infrastructure.

We are expecting to welcome over 5,000+ international attendees seeking to meet with our Florida exhibitors to learn more about business opportunities and find strategic partners and suppliers in the Sunshine State.

I hope you will join us by registering to attend the Florida International Trade Expo at www.FloridaExpo.com.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jamal Sowell'.

Jamal Sowell
Secretary of Commerce
President & Chief Executive Officer
Enterprise Florida, Inc.

*Governor Ron DeSantis,
Chairman*

*Jamal Sowell,
Florida Secretary of Commerce
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